

OLD STREET DIGITAL CANVAS

Static Content Only

RGB High Quality Jpegs

Main Screen

288px (w) x 576px (h)

Satellite Screens x 25

56px (w) x 56 (h) px

Satellite screens can display static images or just a chosen colour to compliment main screen content.

Targeted Allocation of Satellite Screens

Please allocate the jpegs as to where you wish them placed using the plan - see

Numbers in blue

Each jpeg must be prefixed with the number!

Please study the plan as the numbered screens to not run consecutively.

Example 02 is at the bottom, 25 is at the top

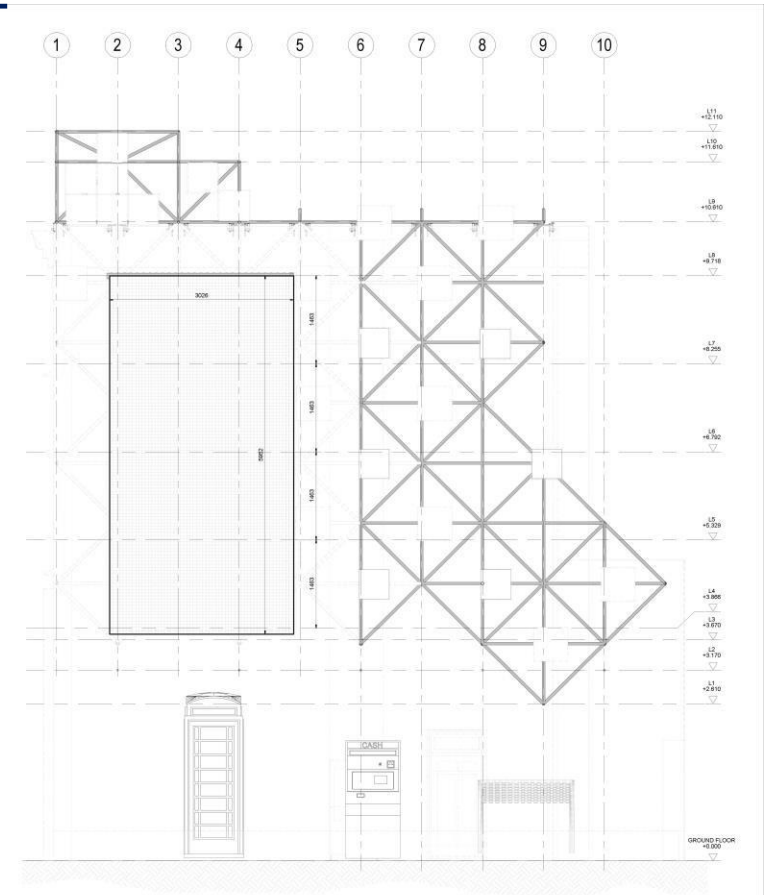
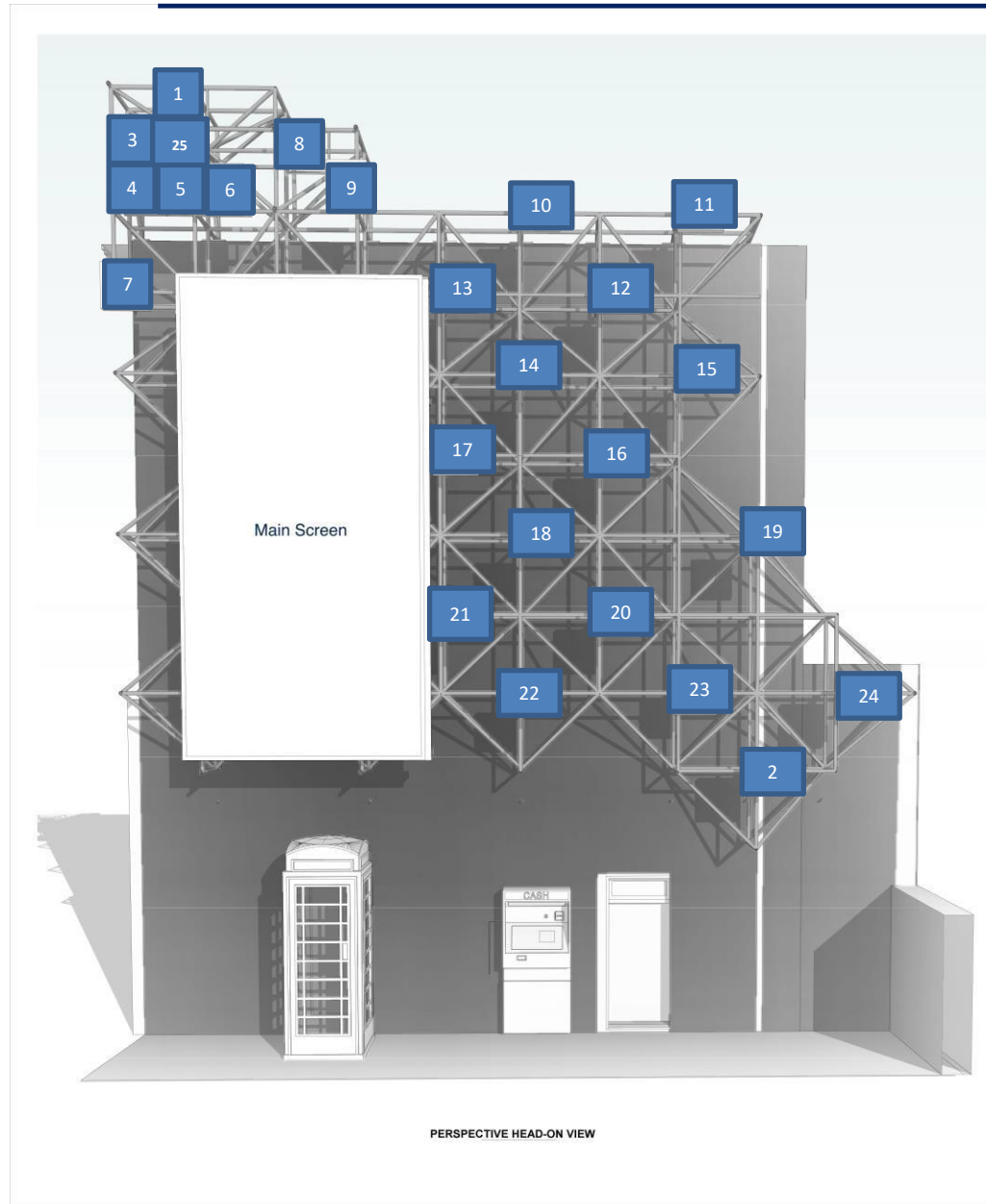
If the jpegs are not numbered 1-25 the copy will be returned.

Coloured Satellite Screens – no dedicated location

Jpegs Must be supplied numbered 1-25

“1. Red, 2. Green , 3. Red”

If the jpegs are not numbered 1-25 the copy will be returned.



Copy to be delivered 5 working days before the start date.

PLEASE DELIVER COPY TO
cityoutdoor@uniledsolutions.com

Screen content

The Old street Canvas provides a brand new state of the art opportunity to show case digital creative. The space consists of a main 6x3 metre screen surrounded by 25 product placements screens enabling brands to play differently with this digital Canvas.

All screens are also linked by lighting bars.

Use the screen to its full creative and think of the possibilities as endless. Different creatives can be showcased in all screens within the Canvas.

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