

LONDON BRIDGE

360px (w)

A



576px (h)

Static Content – Jpeg : RGB Format

Main Display 'A'

Pixel Size is 360 (w) x 576 (h)

Message Board 'B'

Pixel Size is 144 (w) 36 (h)

In Photoshop, when creating your artwork at the correct pixel size DO NOT edit the resolution (pixels/inch) afterwards as this will increase the pixel size. The pixel size must be maintained.

If you edit the resolution (pixels per inch) field and therefore change the pixel size the file will be unusable and subject to resupply at the correct pixel size.

Copy must be clearly labelled with the **Campaign Name, Screen Name & Start Date** & be delivered 5 working days before the 'live' date of the campaign.

144px W

B

36px H



PLEASE DELIVER COPY TO - cityoutdoor@uniledsolutions.com

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