

# OLD STREET DIGITAL CANVAS

## Content Supply Information

### Static Content Only

RGB High Quality Jpegs

### **Main Screen**

288px (w) x 576px (h)

### **Satellite Screens x 25**

56px (w) x 56 (h) px

Satellite screens can display static images or just a chosen colour to compliment main screen content.

### Targeted Allocation of Satellite Screens

Please allocate the jpegs as to where you wish them placed using the plan. Each jpeg must be numbered. Example " 01. (is at the top, 02. is at the bottom.

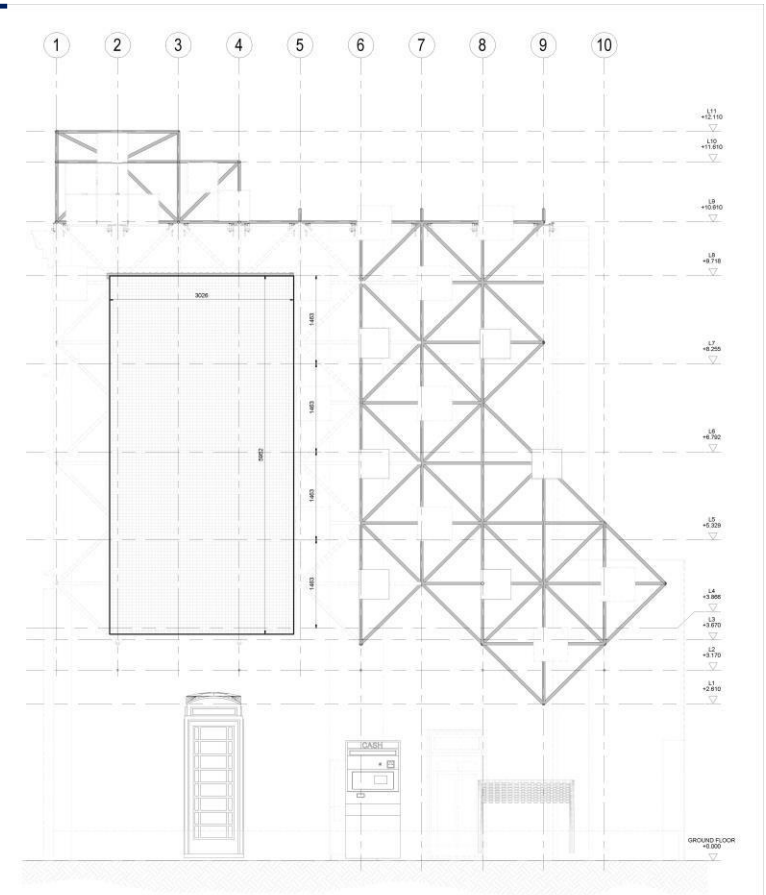
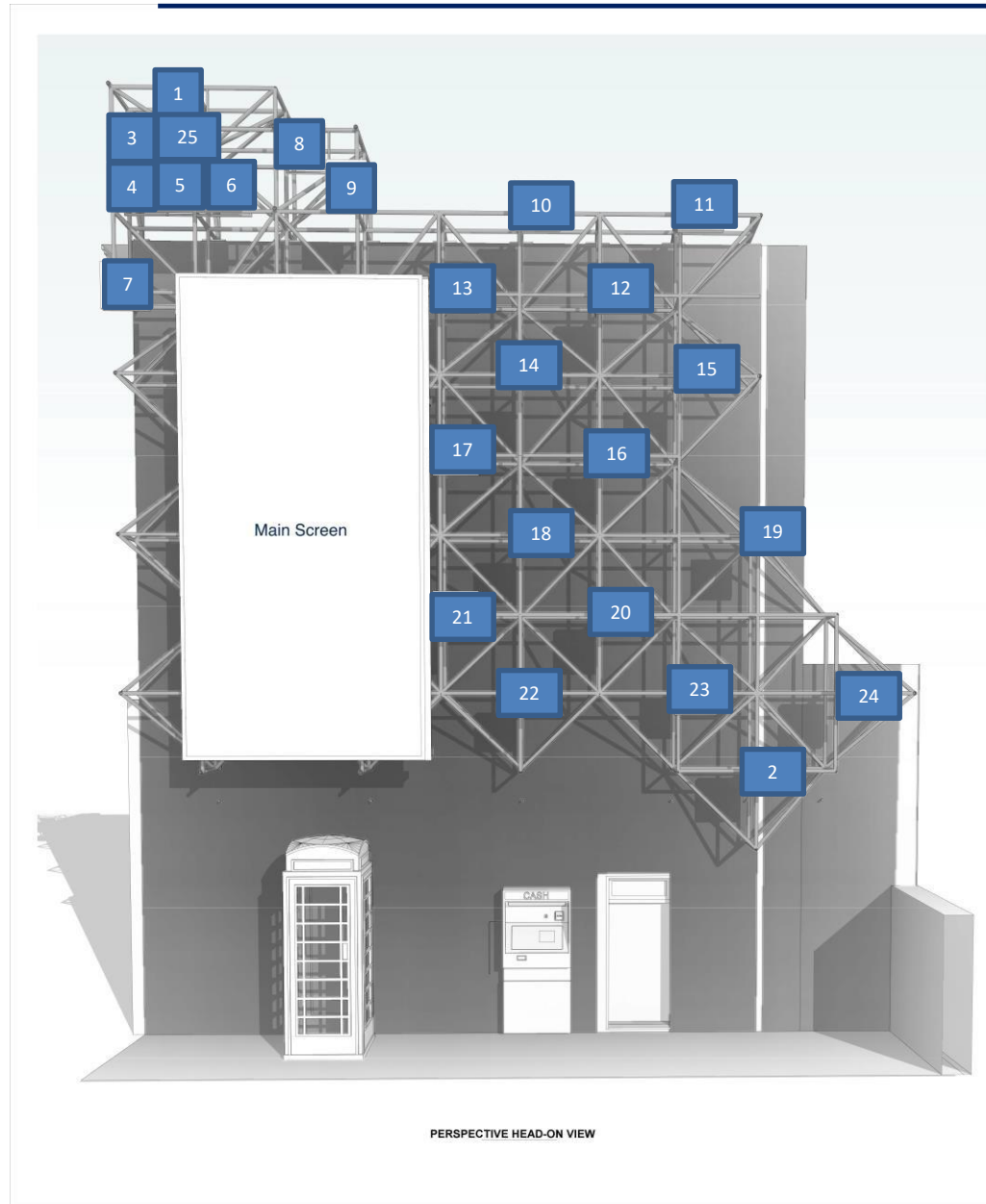
If the jpegs are not numbered 1-25 the copy will be returned.

Coloured Satellite Screens – no dedicated location

**Jpegs Must be supplied numbered 1-25**

"1. Red, 2. Green , 3. Red"

If the jpegs are not numbered 1-25 the copy will be returned.



Copy to be delivered 5 working days before the start date.

[Veronica@cityoutdoormedia.com](mailto:Veronica@cityoutdoormedia.com)

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# Screen content

The Old street Canvas provides a brand new state of the art opportunity to show case digital creative. The space consists of a main 6x3 metre screen surrounded by 25 product placements screens enabling brands to play differently with this digital Canvas.

All screens are also linked by lighting bars.

Use the screen to its full creative and think of the possibilities as endless. Different creatives can be showcased in all screens within the Canvas.

Please email digital copy to : [Veronica@Cityoutdoormedia.com](mailto:Veronica@Cityoutdoormedia.com) 0797 007 2910

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