

# LONDON BRIDGE

## Static Content – Jpeg : RGB Format

A

360px



576px

Main Display 'A'

Pixel Size is 360 (w) x 576 (h)

Message Board 'B'

Pixel Size is 144 (w) 36 (h)

In Photoshop, when creating your artwork at the correct pixel size DO NOT edit the resolution (pixels/inch) afterwards as this will increase the pixel size. The pixel size must be maintained.

If you edit the resolution (pixels per inch) field and therefore change the pixel size the file will be unusable and subject to resupply at the correct pixel size.

Please email the Jpegs to [Veronica@cityoutdoormedia.com](mailto:Veronica@cityoutdoormedia.com)

Copy must be clearly labelled with the **Campaign Name, Screen Name & Start Date** & be delivered **5** working days before the 'live' date of the campaign.

Copy Changes will be actioned as soon as possible but may take up to 24 hours to Complete.

If you have any queries please contact [Veronica@cityoutdoormedia.com](mailto:Veronica@cityoutdoormedia.com)  
Or please call 0797 007 2910

144px W

B

36px H





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