



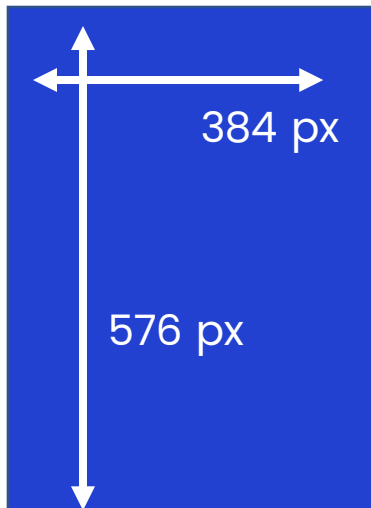
# Production Specification

## Leeds Central

LS1 4PB

### Dimensions

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### Advert Length

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**10 seconds**

This is our standard length. Other timings may be possible – please contact us.

### Deadlines

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**5 working days**

Copy must be delivered 5 working days before the start date of a campaign.

### File Format

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Artwork needs to be supplied at exactly the stated pixel size resolution.

### Static Artwork

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- RGB colour mode (CMYK files do not work)
- JPEG (jpg.) format
- 72 DPI at exact pixel size stated

### File Delivery

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Please check final copy has exported at the correct dimensions  
Copy must be labelled with the CAMPAIGN NAME, SCREEN NAME and START DATE

Please deliver copy to:

[content@uniledsoftware.com](mailto:content@uniledsoftware.com) & [veronica@cityoutdoormedia.com](mailto:veronica@cityoutdoormedia.com)

Files larger than 10MB should be sent through an online transfer service like wetransfer.com